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APPLICATION NO.	FILING DATE	FIRST NAMED INVENTOR			ATTORNEY DOCKET NO.
09/607,606	06/30/00	YUEN		Н	YUN-13402/03
			7/1019	EXAMINER	
JOHN G POSA ESQ				AKERS,	G
GIFFORD KRASS GROH SPRINKLE				ART UNIT	PAPER NUMBER
ANDERSON & 280 N OLD W BIRMINGHAM	IOODWARD AVI	=	100	2164 DATE MAILED:	10/19/01

Please find below and/or attached an Office communication concerning this application or proceeding.

Commissioner of Patents and Trademarks

Office Action Summary

Application No. 09/607,605

App. nt(s)

Yuen

Examiner

Geoffrey Akers

Art Unit 2164



The MAILING DATE of this communication appears on the cover sheet with the correspondent	ondence address		
Period for Reply			
A SHORTENED STATUTORY PERIOD FOR REPLY IS SET TO EXPIRE 3 MONTHE MAILING DATE OF THIS COMMUNICATION.			
 Extensions of time may be available under the provisions of 37 CFR 1.136 (a). In no event, however, may a reply be after SIX (6) MONTHS from the mailing date of this communication. If the period for reply specified above is less than thirty (30) days, a reply within the statutory minimum of thirty (30) to be considered timely. 	•		
 If NO period for reply is specified above, the maximum statutory period will apply and will expire SIX (6) MONTHS frecommunication. Failure to reply within the set or extended period for reply will, by statute, cause the application to become ABANDOI - Any reply received by the Office later than three months after the mailing date of this communication, even if timely file. 	MED /35 H S C		
earned patent term adjustment. See 37 CFR 1.704(b). Status	,,,		
1) 🛛 Responsive to communication(s) filed on			
2a) ☐ This action is FINAL . 2b) ☒ This action is non-final.			
3) Since this application is in condition for allowance except for formal matters, prosecution closed in accordance with the practice under Ex parte QuayNe35 C.D. 11; 453 O.G. 213.	as to the merits is		
Disposition of Claims			
4) 💢 Claim(s) <u>1-7</u>	_ is/are pending in the applica		
4a) Of the above, claim(s)			
5)			
6) ☑ Claim(s) <u>1-7</u>			
7)			
8) Claims are subject to re-			
Application Papers			
9) 🗓 The specification is objected to by the Examiner.			
10) ☑ The drawing(s) filed on			
11) ☐ The proposed drawing correction filed on is: a ☐ approved b) ☐	Idisapproved		
12) \(\overline{\overline	_апаррточеа.		
Priority under 35 U.S.C. § 119			
13) ☐ Acknowledgement is made of a claim for foreign priority under 35 U.S.C. § 119(a)-(d).			
a) ☐ All b) ☐ Some* c) ☐None of:			
1. Certified copies of the priority documents have been received.			
2. Certified copies of the priority documents have been received in Application No.			
 Copies of the certified copies of the priority documents have been received in this Na application from the International Bureau (PCT Rule 17.2(a)). 	tional Stage		
*See the attached detailed Office action for a list of the certified copies not received.			
14) Acknowledgement is made of a claim for domestic priority under 35 U.S.C. § 119(e).			
Attachment(s)			
5) Notice of References Cited (PTO-892) 18) Interview Summary (PTO-413) Paper No(s).			
6) Notice of Draftsperson's Patent Drawing Review (PTO-948) 19) Notice of Informal Patent Application (PTO-15	19) Notice of Informal Patent Application (PTO-152)		
7) X Information Disclosure Statement(s) (PTO-1449) Paper No(s)4 20) Other:			
The state of Table 1 and			

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DETAILED ACTION

1. Claims 1-7 have been examined.

Oath/Declaration

2. The oath or declaration is defective. A new oath or declaration in compliance with 37 CFR 1.67(a) identifying this application by application number and filing date is required. See MPEP §§ 602.01 and 602.02. The oath or declaration is defective because it does not include the notary's signature, and it does not include the notary's seal and venue.

Drawings

3. The informal drawings are not of sufficient quality to permit examination. Accordingly, new drawings are required in reply to this Office action.

Applicant is given a TWO MONTH time period to submit new drawings in compliance with 37 CFR 1.81. Extensions of time may be obtained under the provisions of 37 CFR 1.136(a). Failure to timely submit new drawings will result in **ABANDONMENT** of the application.

Specification

4. The abstract of the disclosure is objected to because the first sentence is fragmentary."enable" should be replaced by "enabling" and the first sentence should contain a passive voice verb "is disclosed" at its end. Correction is required. See MPEP § 608.01(b).

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Claim Rejections - 35 USC § 103

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- 5. The following is a quotation of 35 U.S.C. 103(a) which forms the basis for all obviousness rejections set forth in this Office action:
 - (a) A patent may not be obtained though the invention is not identically disclosed or described as set forth in section 102 of this title, if the differences between the subject matter sought to be patented and the prior art are such that the subject matter as a whole would have been obvious at the time the invention was made to a person having ordinary skill in the art to which said subject matter pertains. Patentability shall not be negatived by the manner in which the invention was made.
- 6. Claims 1-7 are rejected under 35 USC 103(a) as unpatentable over Godin(US Pat. No:5,890,138) in view of Herz(US Pat. No: 5,754,938).
- 7. As per claim 1 Godin teaches a method of purchasing goods or services over a network(Abstract). Godin teaches the minimum cost of an item(col 3 line 36) and a product street price(col 3 line 38)(Fig 4) as well as a starting price(Fig 4)(col 3 line 33). Godin does not specifically teach using the most favorable advertised price as a starting point and soliciting bids over the network to find a price for the goods or services which is lower than the most favorable advertised price. Herz teaches conducting a search over the network to determine the most favorable advertised price for the goods or services on a sort by price structure(col 8 line 66-col 9 line 17)(col 14 line 50-57)(col 70 lines 10-27)(Fig 16/1600/1601/1602/1603/1604/ 1605/1606/1607/1608/1609). It would have been obvious to one skilled in the art at the time of the invention to combine Godin in view of Herz to teach the above. The motivation to combine is to teach a system that allows users to navigate through a plethora of information in information-retrieval technology as enunciated by Herz(col 2 lines 3-10).

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- 8. As per claim 2 Godin teaches the method of claim 1, wherein the network is the Internet(Abstract)(col 3 lines 14-18)(Fig 1/6).
- 9. As per claim 3 Herz teaches the method of claim 1, wherein the step of conducting a search over the network includes the use of a browser and a filter(col 7 lines 9-44). It would have been obvious to one skilled in the art at the time of the invention to combine Godin in view of Herz to teach that the use of a browser includes utilizing an existing search engine. The motivation to combine is to teach a system that allows users to navigate through a plethora of information in information-retrieval technology as enunciated by Herz(col 2 lines 3-10).
- 10. As per claim 4 Herz teaches the method of claim 1, wherein the electronic purchasing of objects over the Internet is presented(col 70 lines 10-14) whereby automated browsing and clustering concepts are used to more effectively group items by price(col 7 lines 19-27). Herz fails to teach that the most favorable advertised price is obtained from a first set of multiple vendors and the price which is lower than the most favorable advertised price is obtained from a second set of multiple vendors. Herz does teach browsing concepts to permit information retrieval to sort on price(col 70 line 25) as well as the calculation of price differences(col 14 lines 50-57). Herz further teaches conducting a search over the network to determine the most favorable advertised price for the goods or services on a sort by price structure(col 8 line 66-col 9 line 17)(col 70 lines 10-27)(Fig 16/1600/1601/1602/1603/1604/1605/1606/1607/1608/1609). It would have been obvious to one skilled in the art at the time of the invention to combine Godin in view of Herz to teach browsing over the distribution of vendors for favorable prices through heirarchical

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clustering and categorization labels (col 70 lines 21-27). The motivation to combine is to teach a system that allows users to navigate through a plethora of information in information-retrieval technology as enunciated by Herz(col 2 lines 3-10).

11. As per claim 5 Godin teaches a method for purchasing goods or services over the Internet(Abstract) wherein Godin teaches obtaining a posted price associated with the goods or services over the Internet(Fig 4)(col 3 line 39). Godin fails to teach determining the difference between values of posted prices. Herz teaches determining the difference between values of posted prices obtained in the previous step(col 14 lines 50-56). Godin teaches submitting a starting bid over the Internet(col 2 line 46). Godin further teaches collecting one or more reverse bids over the Internet(Abstract) wherein each reverse bid represents a price which is lower than the starting bid(col 2 lines 48-54) and selecting a final bid from among the reverse bids(col 6 lines 37-col 7 line 8)(Fig 12/164/166/168/170/172) and purchasing the goods or services using the final bid(col 2 lines 60-64)(col 6 lines 56-58). It would have been obvious to one skilled in the art at the time of the invention to combine Godin in view of Herz to teach finding the lowest possible price from the differences in prices obtained above and which is an upper bound on a starting bid. The motivation to combine is to teach a system that allows users to navigate through a plethora of information in information-retrieval technology to determine the lowest posted price as enunciated by Herz(col 2 lines 3-10) and as applied to finding the lowest posted price from which to develop a starting bid in the reverse auction.

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12. As per claim 6 Herz teaches the method of claim 5, wherein the step of conducting a search over the network includes the use of a browser and a filter(col 7 lines 9-44). It would have been obvious to one skilled in the art at the time of the invention to combine Godin in view of Herz to teach that the use of a browser includes utilizing an existing search engine. The motivation to combine is to teach a system that allows users to navigate through a plethora of information in

information-retrieval technology as enunciated by Herz(col 2 lines 3-10).

13. As per claim 7 Herz teaches the method of claim 5, wherein the electronic purchasing of objects over the Internet is presented(col 70 lines 10-14) whereby automated browsing and clustering concepts are used to more effectively group items by price(col 7 lines 19-27). Herz fails to teach that the most favorable advertised price is obtained from a first set of multiple vendors and the price which is lower than the most favorable advertised price is obtained from a second set of multiple vendors. Herz does teach browsing concepts to permit information retrieval to sort on price(col 70 line 25) as well as the calculation of price differences(col 14 lines 50-57). Herz further teaches conducting a search over the network to determine the most favorable advertised price for the goods or services on a sort by price structure(col 8 line 66-col 9 line 17)(col 70 lines 10-27)(Fig 16/1600/1601/1602/1603/1604/1605/1606/1607/1608/1609). It would have been obvious to one skilled in the art at the time of the invention to combine Godin in view of Herz to teach browsing over the distribution of vendors for favorable prices through heirarchical clustering and categorization labels (col 70 lines 21-27). The motivation to combine is to teach a

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system that allows users to navigate through a plethora of information in information-retrieval technology as enunciated by Herz(col 2 lines 3-10).

Conclusion

- 14. The prior art made of record and not relied upon is considered pertinent to applicant's disclosure.
 - -Barzilai teaches a computer based electronic bid auction and sale system
 - -Harrington teaches an apparatus for conducting auctions over electronic networks
 - -Mori teaches an automatic auction method
- 15. Any questions concerning this communication should be addressed to the examiner of record, Dr. Geoffrey Akers, P.E., who can be reached between 6:30 AM and 5:00 PM Monday through Friday. If attempts to contact the examiner are unsuccessful, the examiner's superior, Mr. Vincent Millin, SPE, may be telephoned at (703)-308-1065.

The fax number for Formal or Official faxes and Draft or Informal faxes to Technology Center 2100 or this Art Unit is (703)-746-7239 or 7240. Any inquiry of a general nature or relating to the status of this application should be directed to the Group receptionist whose telephone number is (703)-305-3900.

GRA

October 17 2001